DenizBank supports art in life with the first ATM art gallery in the world

DenizBank has launched the first ATM art gallery in the world, ArTM, with the vision of supporting the wider reach of culture arts.

With this project that turns the ATM kiosks to digital open-air art galleries, 100 works of art by 10 contemporary artist become a part of the daily life by going outside of conventional exhibition venues.

DenizBank launched the ArTM project which adds a new function to ATM kiosks on which works of art are displayed on **18 November 2026**, in **Gallery Deniz**. The project was introduced simultaneously with the opening of the ***Open Possibilities*** exhibition which brings together the works of art by artists featured on ArTM screens.

In this project which saw its initial implementations at Deniz Tower and Bağdat Caddesi in Istanbul, as well as in Bostanlı, Izmir, works by Akın Ekici, Esra Hatun, Esra Yıldırım, Halime Türkyılmaz, İsmail Ateş, Melisa Özgür, Mustafa Günen, Sebahattin and Aylin Gündoğdu, Yasemin Latife Ayvaz, and Zeynep Yazıcı are being exhibited in a digital format within the bank's ATM kiosks.

The exhibition "Open Possibilities" hosted at Gallery Deniz, DenizBank's culture and arts venue, and featuring 30 works centered on various themes will be open for visitors for one month.

"We have created a unique experience that brings art into everyday life."

In his remarks on the subject, **DenizBank CEO Recep Baştuğ** stated, "As DenizBank, we believe that the social impact of art is strengthened when it reaches wider audiences and becomes a part of everyday life." This perspective also lies at the core of the responsibility we have undertaken for many years in the fields of culture and the arts. Through collaborations with long-established institutions in our country, we carry out initiatives across various fields ranging from the promotion of classical music to increasing the participation of individuals with disabilities in artistic life. With our ArTM project, an example of this approach, we have given ATM kiosks a new identity that goes beyond their traditional function, transforming them into open-air digital art galleries. "With this project, a world-first, in which we bring works of art into spaces where people might encounter them in their daily lives, we aim to make a new contribution to the accessibility of art," he said.