

First 5 start-up's to be accepted to NEOHUB Start-Up Acceleration Programme are determined

First start-up companies of the Deniz Aquarium Start-up Acceleration Programme offered by the new generation DenizBank subsidiary NEOHUB that aims to provide mentoring for the Turkish start-up ecosystem and scaling based support have been determined.

Five start-up companies have earned the right to join the Start-Up Acceleration Programme after the assessment of a jury comprising managers of DenizBank, NEOHUB and programme partner Workinlot, concerning the programme that offers open application system throughout the year.

Selected companies will receive support for growth through opportunities such as the right to work at Deniz Aquarium offices for 6 months and mentorship from DenizBank and NEOHUB managers that are experts in their field. Moreover, they will be able to benefit from cloud information systems, financial and legal advisory, design, social media management and growth strategies free of charge. Those who fulfil criteria at the end of 6 months will graduate with a Demo Day and grab the chance to present to investors.

Deniz Aquarium Start-Up Acceleration Programme

Start-ups that are accepted to the Deniz Aquarium Start-Up Acceleration Programme operate in financial technologies, health, AI and sustainability industries.

- **Fon Radar:** Merges SMEs with financial institutions so they can access the best offer for their future receivables.
- **Steto:** Enabling online access to expert doctors, Steto allows online appointments without need to select a doctor, book an appointment or a different practice.
- **Varsapp:** Offers the chance to securely lease unused goods.
- **Walkers:** Gives users the chance to move more and take a step to a healthier life. The application also creates a channel for promotion and alternative marketing for companies and has gamification content that brings advantages with each step.
- **Senkrondata:** Provides tailored analytical solutions via market and benchmark analyses for brands and retail sellers to adopt better marketing strategies, optimization and performance measurement.

