

Quick and secure flight tickets from DenizKartım with turna.com collaboration

DenizBank realised a collaboration with turna.com, allowing easy and secure flight tickets shopping through DenizKartım application.

Users clicking the 'turna.com' section, which is added to the Offers menu of the application, can purchase their flight tickets using their previously designated cards without having to enter extra card number, CVV or expiry date. They can also enjoy 50% off up to 100 TL with the application.

Besides smart flight, unconditional cancellation and online change, users who carry out their flight ticket transactions from the turna.com section of the DenizKartım application can also benefit from discounted prices. Furthermore, turna.com team provides DenizKartım customers with all kinds of support services they may need about tickets.

"We will continue to work with customer needs in our focal point"

Commenting on the subject, **DenizBank Executive Vice President in charge of Retail Banking Group Ayşenur Hıçkırın** said, "The paradigm shift that we go through as we move towards the digital world has made it mandatory to have a transformation in traditional payment systems practices that we know of. We were ready for this long ago as an institution. We have invested in knowing and understanding our customers for a long time, engaged our expertise in data science and worked to offer quick and practical banking. Now, we collaborated with turna.com to ensure that our users buy their flight tickets via our DenizKartım application with their saved credit cards. We are happy to offer this service that will make sure that their limited time is used more efficiently. We will continue to work by exercising our power in technology and innovation, for our customers to easily meet their needs with a single application."

"We introduce a brand new technology to DenizKartım customers"

Turna.com founder Dr. Kadir Kırmızı commented on the subject as follows: "We have created a brand new platform by combining DenizBank's innovative and customer oriented approach and turna.com's user experience oriented experience, which sold over 4 million flight tickets so far. We joined the convenience of DenizBank's payment systems with turna.com's innovative services. We are thrilled to have created this innovative product with DenizBank team and to introduce a brand new technology to DenizKartım customers."

Customised services with DenizKartım

Users can perform all their card transactions through DenizKartım, which regularly analyses shopping trends and shows personalised offers. DenizKartım allows users to display the information on their debit cards, credit cards and supplementary cards in one application and make transactions such as card information control, instant instalments, cash advance, limit increase, debt payment, creating a virtual card and utility bill payment easily and quickly. The application can be downloaded free of charge from App Store and Google Play Store.

About DenizBank

DenizBank started its journey when it was acquired by Zorlu Holding in 1997 in the form of banking license from the Privatization Administration. The Bank was acquired by Dexia, one of the leading finance groups of Europe, in October 2006; and then its shares were sold to Russia's largest bank SberBank on September 28, 2012. As of July 31, 2019, the Bank was transferred to ENBD, again one of the largest institutions in its region.

Aiming to create a "financial supermarket" gathering various financial services under one roof, DenizBank Financial Services Group has 717 branches in total including the branches of subsidiaries and over 14 thousand employees operating in 81 provinces of Turkey; six domestic and three international financial subsidiaries, six domestic non-financial subsidiaries and a branch in Bahrain. DenizYatırım, Deniz GYO, DenizPortföy Yönetimi, DenizLeasing, DenizFaktoring, Hızlı Öde, Intertech, NEOHUB, DenizKültür, Ekspres Bilgi İşlem ve Ticaret, Açık Deniz Radyo-TV and Bantaş are the domestic subsidiaries of the Group, and Eurodeniz, DenizBank AG and DenizBank Moscow are the international subsidiaries.

About Turna.com

Founded in 2014, Turna.com has sold more than 4 million flight tickets until today. Prominent with innovative features, turna.com offers value added services such as smart flight, unconditional ticket cancellation, online cancellation and changes. Having started to also offer bus tickets in 2020, turna.com adds news ones to the uninterrupted services it provides in travel.