

DenizBank starts secure payment using fingerprint with Biometric Card

DenizBank launches Biometric Card which eliminates the password-free transaction and contactless limit in payments and boosts financial security by making an identity verification through fingerprint.

With DenizBank Biometric Card which combines the fingerprint with the chip technology, enabling the users to scan their fingers through the contactless area at the payment point by placing them on the sensor; following the verification of their biometric identity and having it matched with the fingerprint kept in the system digitally, they are able to complete their payment within a matter of seconds. DenizBank Biometric Card is produced in a limited number and presented to customers first and in the future applications will be received across all channels.

We are aiming for innovations that will pave the way for our sector

DenizBank Retail Banking Group Executive Vice President Ayşenur Hıçkırın remarked on the subject: The payment systems grow at an incredible pace with digitalized, fast, customized solutions and the transformation taking place in contactless technologies. With the identity verification technology through fingerprint, as the biometric data is fully personal, it elevates the financial security to a significant extent. DenizBank has always been an institution which aims to become a part of our customers' lives and respond to their needs both in terms of speed, practicality and security while working with this vision in mind. With our strength and agility in technology and innovation, we have aimed to launch innovations paving the way for our sector. We have heavily invested in secure payment technologies with the awareness that the future has evolved into contactless and mobile-focused payment structures and we continue to do so. We are now happy to present the biometric-based identity verification technology along with the password-free payment option by scanning fingerprint with our Biometric Card. We will continue to work with the same vision and dedication to develop innovations to bring our country and sector forward in the future as well."

We are making the payment experience more secure and faster for everyone

General Manager of Mastercard in Türkiye and Azerbaijan Avşar Gürsal stated that he is pleased to have realized an efficient and innovative cooperation with DenizBank as always and added "Offering a fast and fluent payment experience for the card holders as well as a secure one is one of our priorities. DenizBank Mastercard Biometric Card enables the card holders to verify their identities in a secure manner while shopping physically by combining the chip technology with fingerprint. As the transaction is taking place fully within the card, there is no need for the business or the financial institution accepting the card to do anything in addition. Businesses also realize the transaction by making sure of the identity of the shopper. The holders of DenizBank Biometric Card with Mastercard logo will be able to use their cards across all the POS payment points in the world. The rate at which Türkiye is able to adapt to the innovations in the financial ecosystem becomes an example for the other markets as well."

While talking about the harmony of DenizBank and Mastercard in terms of focusing on financial innovation Gürdal added "Biometric information is considered the most secure verification method in global standards too. Investing in biometric solutions as well as improving the payment experience, we are aiming to make it more secure, faster and more practical for everyone."